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## Climate Change -Adapting to The Impacts, by Communities in Northern Peripheral Regions

### Cairngorms National Park Sustainable Tourism Strategy Takes Climate Change Adaptation into Account

The tourism sector in the Strath Valley of the Cairngorms National Park is participating in a process where the purpose is to encourage climate change adaptation discussions in the sector so to understand what the impacts will be and explore opportunities as businesses. Initially it was a specific focus on the winter activity tourism sector (skiing), and though this is still a strong element, it has widened out to a wider group of outdoor activity providers in the area across all seasons. As a sector they are supported by the Cairngorms National Park Authority through their sustainable tourism strategy. This is due for renewal in 2010 and the outputs of the workshop will feed in to the new document.



The coming together of this sector to discuss the climate change impacts and adaptation opportunities is important. There are benefits in looking at reducing vulnerabilities through cooperation rather than competition, eg marketing opportunities, integrated transport systems and extreme weather responses.

Cairngorms National Park Authority and Aviemore Destination Management Group are the key points of contact. The outdoor activity sector is the key stakeholders – there are about 30 interested businesses in the region. One workshop has taken place so far attended by 30 persons.

For more information please see:

[http://www.clim-atic.org/WP4\\_stay\\_and\\_play.html](http://www.clim-atic.org/WP4_stay_and_play.html)

<http://www.clim-atic.org/tourism.html>

<http://www.visitaviemore.com/>

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